

Business Case

Recent studies suggest that over 35% of clinical staff time is spent in reporting and documentation instead of patient care. Moreover, 85% of the reports generated are not properly stored for continuum of care and predictive medicine. Cumulatively, the US medical industry is losing an estimated 32 billion USD annually on time spent reporting and documenting. Reducing the amount required to provide meaningful reports to patients allows for better care and higher patient satisfaction in a healthcare setting. That's why it is mandatory that all reporting needs be consolidated in a robust yet flexible platform that allows for long-term storage and retrieval.

AM Data Soft response to this growing need is **OptiRec**, a load distributed platform that seamlessly integrates with your existing Electronic Medical Record (EMR) infrastructure and allows for development of custom reporting modules which can be used to meet your meaningful use requirements and goals.

Comparison of current operating costs versus OptiRec enabled reporting shows a decrease in time spent away from the patient of over 45% that directly impacts patient satisfaction and increases level of care by providing better staff efficiency and higher transparency in communication between medical staff and the patient.

Background

The need for electronic medical record use in Healthcare has dramatically increased in the last five years and outpaced available resources. This created a high demand for availability of medical records at a click of a button. Patients are also more than ever aware of the importance of their medical record and are demanding access to information about their health that is easy to understand and tailored to their diagnosis. While there are numerous solutions providing a vast array of reporting platforms, very few take the additional step in ensuring that the proper format and information is used and that full customization is available. Instead they prefer of locking the customer in a platform that cannot be managed unless certified professionals are brought on board for a high price. This results in additional costs that have to be passed to the patient.

Additionally, over 80% of the existing reports are printed on paper and then scanned in an imaging system that rarely allows for inline search and analysis of data.



Results

Our technical potential and excellent understanding of Healthcare together with the support of an unmatched group of specialists gives us the upper hand in technology and medical fields. Given the current industry requirements and involvement from top down with all levels of care we developed a platform that will streamline and simplify the data management and reporting needs in a medical institution of any size. With over a decade of experience in the field, we established a stellar track record helping our customers develop and integrate several data management solutions for ease of tracking, reporting and management of patient records. Our remarkably effective methods and technology solutions made us a leader in this field.

OptiRec brings a critical component to the industry: an infinite source of reporting and data collection across all the major patient care platforms. All this, in a robust, fail proof and scalable environment that is easy to use and understand.

We hope that you'll explore with AM Data Soft the opportunities that improved reporting can make in your organization.

Conclusions

The implementation process consists of a few initial steps:

1. Create a heightened awareness of the current meaningful use requirements and the need for a consolidated reporting platform.
2. Develop a business case for consolidated reporting that shows exactly what investment is required to move from where you are today to where you want to be, along with the corresponding return on investment you can expect.
3. Identify the areas that will most benefit from a unique reporting mechanism and compare the existing tools with solutions provided by **OptiRec**. Use this comparison chart to provide a good picture of the benefits available by using **OptiRec**.

We are prepared and available to help in all areas, with a series of workshops that equip your people with the tools to better appreciate consolidated reporting, and to tangibly assess its benefits in your specific business environment.

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Learn more about OptiRec by visiting www.optirec.com
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